

9

Apps All

Instagram

Lovers

Should Have



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Schedule Apps

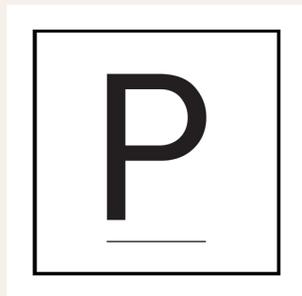
1

Planoly or UNUM

Schedule apps are great for planning your grid.

Simply upload all your photos to the app and you can play around and re-arrange the photos.

You can also pre-write your captions and hashtags for your posts. Even auto-post!



Design Apps

2

Canva

Design apps are great for creating infographics and Instagram stories/story highlight covers.

You don't have to know fancy software like Adobe Illustrator in order to make stunning graphics for your social media.

Canva is a free tool with an extremely user-friendly dashboard making it great for anyone to use.



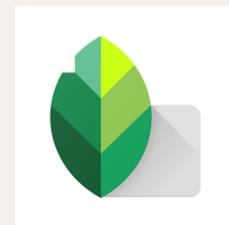
Editing Apps

3

Lightroom

Adobe Lightroom Mobile is my top pick for mobile photo editing. The free version has a great range of tools to use and is easy to understand.

What is great about Lightroom is you can create presets and apply them to all your Instagram photos to make everything look cohesive and aesthetically pleasing.



4

Snapseed

Snapseed is a great free mobile application that has an extremely wide range of tools to use. You can do almost everything in this app from adding text to removing unwanted blemishes and items.

Editing Apps

5

REMINI

REMINI takes your out-of-focus or low-resolution photos and enhances them for you into high-definition photos. This app has pleasantly surprised me and has saved a few of my photos that were once unusable.



6

KUNI Cam

KUNI Cam is a fun editing app with not only photo editing settings but also old camera filters to allow your photos to have a vintage feel. The app has a wide range of options such as dust, grain, sun beams, and more. I personally really love this app and had to include it in here!

"Link" Apps

LinkTree or Milkshake

7

These applications give you the ability to add multiple links in your Instagram bio. If you are looking for a more basic version LinkTree works great. However, if you're looking for something more creative and customizable I suggest Milkshake! Both are very user-friendly.

disclaimer: LinkTree must be used on desktop, there is no mobile app

The logo for Milkshake, featuring the word "milk" in a bold, red, serif font above the word "shake" in a red, cursive script font, all set against a light pink background.

milk
shake



Video Editing

8

InShot

With Instagram focusing a lot on video content now (REELS and IGTV) it's smart to have a great video editing app right at your disposal on your phone.

InShot is a free mobile application that allows you to edit videos for Instagram right from your phone.

You can trim clips, add voice-overs, music, and so much more! The absolute perfect app for editing your REELS!



Story Apps

Story Art or MOJO

9

Instagram Stories are a great place to put out more authentic, unfiltered, unedited, behind the scenes, day-to-day content. But in case you want to get a little fancy check out these great Instagram story friendly apps.

Both of these apps allow you to easily create stunning story graphics (photo and video) and both apps have a ton of templates to choose from!





HAPPY INSTAGRAMMING